

.

---

**From:** bounce-266115-8205028@listserv.state.ma.us on behalf of Treasurer Tim Cahill's Financial Education Department <ma\_financial\_education@tre.state.ma.us>  
**Sent:** Thursday, September 09, 2010 7:59 PM  
**To:** Farak, Sonja (DPH)  
**Subject:** Massachusetts State Treasury presents a Fun Financial Education Game for Adults  
**Attachments:** MassContest\_Flyer.pdf

The Financial Education Department of the Massachusetts Treasury has teamed up with Doorways to Dream (D2D) Fund to bring to you a "*Massachusetts 2010 Financial Entertainment Contest*," with "*Celebrity Calamity*," an online financial education game tournament. While focused on fun, this game aims to empower participants to:

- Master personal finance skills
- Improve confidence in financial decision making
- Increase responsible consumer behavior

**Play today!** [www.masscontest.financialentertainment.org](http://www.masscontest.financialentertainment.org)

#### **About the Tournament**

Celebrity Calamity is a financial entertainment video game that's fun to play and gives players valuable financial information they can use in daily life. In this game, players become the Business Manager for three up-and-coming celebrities, who spend beyond their means. Players must effectively use a bank account, debit card, and credit card to be successful.

#### **Grand Prize: Apple iPad\***

One Grand Prize Winner will be awarded an Apple iPad with a money management App. and will be recognized for scoring the highest overall points on October 9<sup>th</sup> at the State Treasurer Tim Cahill's 22<sup>nd</sup> FREE Money Conference.

#### **Weekly Winners\*:**

Each week during the month of September, one entrant will score the most points. The weekly winners will also be awarded at the Money Conference.

All weekly winners are eligible to win the grand prize.

With over \$1000 value in prizes and several opportunities to win, don't miss this exciting opportunity!

#### **Contest Schedule & Deadline:**

September 1<sup>st</sup> 2010 - September 30<sup>th</sup> 2010

#### **Tips:**

- Play everyday at your convenience, improve your score, and get yourself on the leader board!
- Include your children and let them watch you play. Explain your game choices for financial fun for the whole family.

***Note: Individuals under 18 years old and employees of the Massachusetts State Treasurer's Office and immediate family members are ineligible to enter this contest. Please see rules of contest for more information.***

*\*All prizes are subject to official contest rules at [www.masscontest.financialentertainment.org](http://www.masscontest.financialentertainment.org)*